

# KaaShiv InfoTech Company profile

# A Software Company Run by

## Microsoft MVP Oracle Expert Electronic Architect

## Welcome to KaaShiv InfoTech!

KaaShiv InfoTech, A Software Company focused in Software Products development, Business Process Outsourcing and Human Resource Consultant with a dictum to provide quality solution to its valuable clients.

We believe in strategic partners rather than solution providers in our professional arena that allows transforming higher business results than fulfilling the business operation alone. Our Service towards the higher vision and dictum provisions the optimal solution to any target with great assurance in this competitive world.

We are open to technological challenges with Strategic scheme that experiences you from a well planned requirement initiative to quality business deliverables with great efficiency and responsiveness.

## **KAASHIV INFOTECH-MISSION**

Kaashiv InfoTech an industry leader in the area of information technology. We are a team of highly motivated managers and staff dedicated to providing the best products and services available in the industry. Our Strength is greater from our Commitment towards our clients, our industry, our employee and ourselves.

#### **KAASHIV INFOTECH-VISION**

To Provide Extraordinary Customer Satisfaction through

- Hassle-free, multi-market project management expertise
- Adding value at proposal, planning, execution and delivery
- Advanced technology and tools
- Superior quality, transparency, responsiveness and accountability

3

## **KAASHIV SOFTWARE SERVICES INCLUDE**

#### Web Development

Web Design

Web Programming

E-Commerce

UI Design

Website QA

Website Project Management

Other-Web Development

Web Hosting

Domain Name Registration

Search Engine Optimization

Social Integration

Software Development

Web Development

Windows Development

Desktop Applications

Game Development

Script & Utilities

Software Plug-ins

Mobile Apps

Application Interface Design

Software Project Management

Software QA

VOIP Other-Software Development

#### Design & Media

Graphic Design

Logo Design

Illustration

Print Design

3D Modeling & CAD

Audio Production

Video Protection

Voice Talent

Animation

Presentations

Engineering & Technical Design

Other Design & Multimedia

## **OUR PRODUCTS**













#### WWW.KAASHIVINFOTECH.COM 4 **KAASHIV BUSINESS SERVICES INCLUDE Business Development Support** Sales & Marketing Advertising Email Marketing Market Research & Surveys Search Engine **PR-Public Relations** Optimization Telemarketing & TeleSales Search Engine Marketing Social Media Marketing Other-Sales & Marketing

Sales & Lead Generation

Business Plans & Marketing Strategy

## **KAASHIV BPO Services**

Customer Services	Market Research Medical Answering Serv		
Application/Claims Processing	Research Surveys	Technical Support/Help Desk	
Subscription Services	Answering Services Telemarketing Services		
Billing Queries,etc.	Phone Answering Services	Lead Generation/Qualification	
Sales and Order Fulfillment	Product Information Requests	Prospecting	
Sales Closures	E- publishing/E- Accounting	Promoting services/Products	
Up-Selling and Cross-Selling	Forms processing	XML Conversion	
HTML/SGML Conversion	Airway bills	Medical Claims	

## KaaShiv Human Resource Management

Offer Negotiation	Follow-Up	Client Consultation Services	Develop Recruitment Strategy		
Human Resource Management					
Candidate Sourcing	Candidate Development	Interviews & Assessment	Client Interviews & Assessment		

KaaaShiv provides optimised recruitment process by identifying modern Hiring Trends to have a General analysis with employee profile, qualification, performance according to organisation leads.

We're paasionate about best practices by constantly discovering, codifying and sharing new ones through best practices for generating recruitment results, best practices for becoming more creative in our work, best practices for offering a higher level of service to our clients.

#### Website Maintenance

Creating a website is easy when compared to maintain it. Over the years we have been developing websites and we have realized that maintaining a site can require more money and effort than developing it.

If you don't want to spend your time updating your website, then let us do it for you can focus on your business. 5

6

### **Content Development and Search Engine Optimization**

A Website with informative and educational content is a desirable place to visit and will leave your visitors to feel that they have gained something value from it. Content that tells your visitors about your services and products and helps your customers to choice before they buy or select your services.

We have well experienced and ever growing database of content writers and researchers. Our clients have been excited with the content developed for their websites. Our team of content writers is huge, creative, and professional. They have covered up various topics like hostels, machineries, technologies, resorts, etc.

#### **Call Centre Services**

Kaashiv is providing the customers with considerable time savings, and appropriate cost effective solution for their inbound call centre requirements. Our team is highly consistent and it delivers a world-class quality service and guarantees the rapid delivery system. We systematically monitor call centers based on our special criteria checklist which includes Training Programs, Business Models, Staff Qualifications, Management Integrity and Technology.

#### R&D

Our R&D staff with rich and vivid experience work round the clock with innovative skills, updated software technologies and perfect interpersonal learning, which makes this division an unique one. Our researchers utilize advanced search techniques, and carry out research on many search engines and other search tools on the world wide web.

7

## **KAASHIV LIVE PROJECTS**



**1. Project Name** : The Canadian Nursing Career Assistance Program.

Description : Canadian nursing program is one of our challenging and complicated projects constructed in drupal. Since, customer is enforcing in drupal. We have done the project with the technology specified by the customer. This project focuses towards grouping the entire Nursing community under a single roof. This project incorporate many more functionalities like integrating the existing databases with our app, social plugin and functional integrations related to Social Networking.

#### 2. Project Name : Khalidharr portal

**Description :** A project from Arab Emirates and it's one of a very challenging project and it gave an opportunity for KaaShiv InfoTech to impregnate it's step towards transportation domain. This project is a mix up of PHP API, MySQL, CSS and Java Scripts. This project is in progress with the customer.

#### 3. Project Name : Hello Cars Revamp System

**Description :** Hello Cars is one of our Indian projects and it's given to one of the car re-seller company. It's a very common platform to maintain Customer relationship Management, Human resource Management, Data and Information management, financial solution. A comprehensive platform focusing each and every layers of business for the company. This project is primary done in Dotnet 4.0, VS2010 with SQL Server 2008 R2 as back end.

8



#### 4. Project Name : Anita Asli Financial Security Advisor

**Description :** This project is focusing on one of our Canadian customer targeting towards on some of the basic requirement like Financial information's of her to be exposed to the world and Integration of Social networks like twitter, face book, Linked in etc.., This project is constructed with word press technology. It covers the overall full fledge website for a financial advisor.

#### 5. Project Name : Dot Net Miracle

**Description :** DotNetMiracle guides you through the journey of various Microsoft Technologies and educates you about the recent events in the world of Technology. Innovations reveal the creativity in a person. You can make this website more colorful by painting it with your innovative ideas through forums and articles and also view the recent activities of other members hence becoming one of "Th Most Knowledgeable Professionals" in the company.

#### 6. Project Name : Jobs and Dumps

**Description :** An online job portal which provides a detailed list of US, Canada and Indian Job Seekers. This portal provides a variety of information like Interview questions, Company Apps and other information's with very good Appetites for the job seekers. It contains Anna University Old Question Papers and Government Jobs Information.





#### 7. Project Name : KernelMind

**Description :** Kernel Mind is an Online Certification for professionals, sharing a Technical Knowledge, Sharing a Analytical Knowledge and Providing a Professional Knowledge Network for the professionals. Free live timed online tests with instant feedback and explanations will help you refine your test taking skills. Profile will be maintained for each user and International e-Certification will be provided for all.

#### 8. Project Name : PRMobiles Portal

**Description :** It's an online e-commerce solution that offers a wide range of out-of-the-box features that allows online stores to be setup fair quickly with ease of Open Source Techniques. It's a integral portal of CRM, HRM and Inventory portal with online payment options.

#### 9. Project Name : SiddhaDoctorPalani Portal

**Description :** A static portal for a doctor based out in Tiruvannamalai. It's a static web portal to display the details about the doctor specialization and appointment details.

10

Login Page		
	UserName Admin	
Martin         Martin<	Password New User	View Documents
Anna A and a second sec	Submit Cancel	Offer a word to sease a service
	(m)	Del leg Del
		Documents Uploaded By Other User
	Detect Face	Landballer Doctorine Accession Safety Unit Control Control (Control Control (Control Control (Control
	Landson v Server	Documents Uplasted By You
		Documents are ut available
TELRA		

## **RESEARCH PROJECTS/PRODUCTS IN KAASHIV INFOTECH**

**1. Project Name** : OLAP – A Privacy Measure towards DataMining

**Description :** The protection of Private Information in Online Analytical Processing (OLAP) Systems, where a major privacy concern is the Adversarial inference of private information from OLAP query answers. Most previous work on privacy preserving OLAP focuses on a single Aggregate Function and/or Addresses only exact Disclosure, which Eliminates from consideration an important class of privacy breaches where Partial Information, but not exact values, of private data is disclosed (i.e., partial disclosure). The privacy protection against both exact and partial disclosure in OLAP systems with mixed aggregate functions.

#### 2. Project Name : Documentum – An integrated Document Portal

**Description :** The objective of our project is to provide the safest Repository to Store the Document. Hence, there is a lot of Authentication and there is no occurrence of hacking the document. Hence, we provide the safest Repository to store the Document.

#### **3. Project Name** : Spam Detection – A windows Based Gmail Integrator

**Description :** This project will have an automatic process to read the HTML emails. Outline the tags and automatic parsing of the HTML tags and read the data from each tuple. Compare the tags with the keywords and URL's located in our repository using top down parsing keyword search algorithm. If the data in the tags matched, then the email will be identified as the spam email. We are notifying all the Private Domain related to the spam emails and URL's received in the email will be repositised for future email rejections.

## **KAASHIV INFOTECH-WHY US**

Kaashiv InfoTech is an amalgamation of best practices and competencies brought in by leading professionals on some of the most renowned names of the corporate world. Knowledge drives us over the past decades, Kaashiv InfoTech has provided specialized knowledge services to a wide range of industry verticals . this puts us in a unique position where we are able to not only deliver cutting edge solutions but also help build in-house competencies of our clients, be it in the knowledge services domain or a part of our enterprises services.

## **Our Team**

Kaashiv is Equipped with astonishing professionals in multiple areas who can understand the tribals and tribulations of every trade, work in tandem with the clients. Our Management team retains high quality of understanding and experience of operating in the Indian environment.

## > Our Managing Director, **Mr.J. Venkatesan Prabu**.

An eminent Microsoft Web Developer Advisory Council team member and a well known Microsoft Most Valuable Professional (MVP) for consecutive **7** year since 2008. Eight years of IT field experience worked with US, UK, Japan and Australian clients. Bagged **12** International Level, **6** Company Level, **7** National Level, **3** State Level prizes and awards during his career which includes Four Microsoft Awards. Venkat's technical contribution/social service includes **500** Articles which is read by 300 developers per day from 250 Countries world wide.

- Check his technical blog @
  <u>http://venkattechnicalblog.blogspot.com</u>
- Check his MVP profile @ <u>http://mvp.microsoft.com/en-us/mvp/Venkatesan%20Prabu%20Jayakantham-4020746</u>

11

## 12

## > Our Chief Legal Advisor, **Mr.J Lakshmi Narayanan**

An Oracle Certified Expert from LaserSoft (Polaris now) worked for multi-national customer for almost 3 years crashed his Oracle Certified Expert exam and Red Hat Certified Linux Expert exam with real time talented experience.

## Our Dotnet Technical Project Manager, Mrs. Subashini

A Developer from HCL Technologies. She got a overall 6 years of experience worked in US, Canada and Japanese projects which includes 2 years of direct interaction with Australian customers. She is first class MBA graduate with Multi ligual expertise working towards all Microsoft technology products for KaaShiv InfoTech.

## Our Technical Architect, Mr.J.Arunachalam

An Electronic Architect worked with Embedded, GSM, VLSI, Matlab, Labview and most of the advanced tools in the IT industry.

## **OUR IN-HOUSE SERVICES OUR STRENGTH**

Kaashiv has developed in-house software packages and automation tools to improve turnaround time, quality performance, retrievability of production process, etc.

Kaashiv searches and compile information on any relevant matter for our business. You tell us about your business research needs and we could aid you in effective knowledge management. We will research and gather information available online and compile it in a database or spreadsheet or any other specified reporting format, for your use.

## Thanks for visiting our profile. We welcome your feedback and your association with our company in all kinds of Technical frontier.

## <u>Address:</u>

## KaaShiv InfoTech,

1st floor, 1st cross street, Pallavan Nagar, Maduravoyal, Chennai-95. Landmark : FB Cakes Opposite, Near to Sri Shenbaga Bhavan Hotel & First Left to Sree Balaji Bakery & Sweets Contact Number :+91- 7667663035, +91- 7667662428 Customer Care Number :+91-9840678906, +91-9962066262 Email : <u>kaashiv.info@gmail.com</u>; <u>venkat@kaashivinfotech.com</u> Website: www.kaashivinfotech.com